



MOTION IN CONTROL 2025

**VEHICLE DYNAMICS & ADAS
CONFERENCE - INDIA**

4th Edition

**Two-day Seminar with Panel Discussion,
Presentations from Industry Experts
with Test Track Event.**

- **Technical presentations and expert panel discussions.**
- **Physical demonstrations at test track**



**Venue : iCAT,
Manesar**

 **30th - 31st January 2025**



**Venue : GARC,
Chennai**

 **6th - 7th February 2025**

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MARUTI SUZUKI



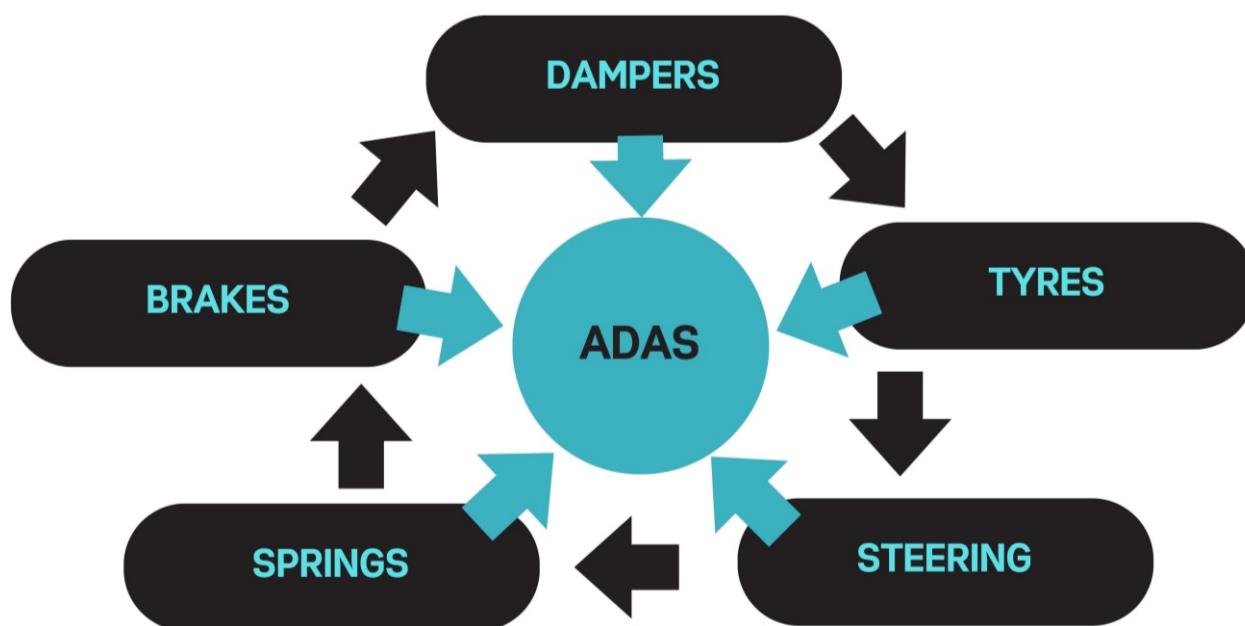
ABOUT CONFERENCE

Automotive industry is striving towards providing better experience and improving driving safety for the customer.

Increasing awareness and expectations from customers is pushing the auto industry to move from conventional ways towards adoption of more sophisticated sensors and AI enabled technologies like **Advanced Driver Assist Systems (ADAS)**.

Technologies like ADAS are built upon the base foundation of Vehicle Dynamics performance of the vehicles. The challenge lies in the integration of performance of Advanced Technologies with components which control the basic Vehicle Dynamic characteristics.

Taking forward the legacy of past 2 successful editions, MIC III creates an open platform to help industry address the technical, regulatory and customer ramifications of moving from conventional Vehicle Dynamics solutions to more sensor based technologies, thereby enabling Auto Industry to develop Advanced Driver Assist Systems / Autonomous Vehicles, that can change the course of vehicle design, validation, and certification considering India specific challenges.

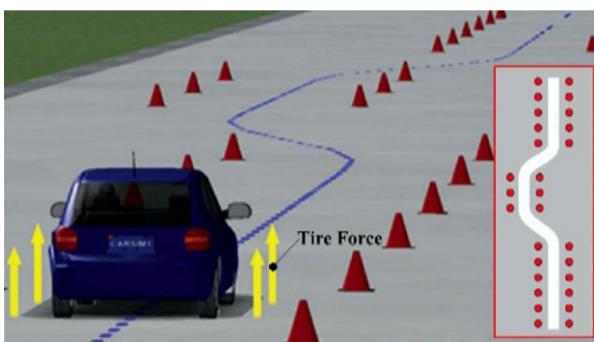


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Physical demonstration on test track Practical technology demonstration on track is an excellent way to showcase the capabilities of various automotive systems. During the demonstration, attendees will have the opportunity to witness ADAS validation, Vehicle Handling and ESP, Suspension, Steering System, and Braking performance in action.



Vehicle Handling Test



ESP Testing



AEB (CCRs, CCRm)



AEB Pedestrian



AEB Cyclist



LDW/LKA Test

Who Should Attend

- Senior Management from OEMs, Component Manufacturers, Technology Partners.
- Testing / Certification Agencies.
- Scientists and Researchers.
- Academia

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CONFERENCE GLIMPSE



Keynote Sessions



Networking Opportunities



Technology Presentation



Exposition



Media Coverage



Test track-live
Vehicle demo



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